

# **Strategic Dialogue Summit: Redesigning for our Best Future**

**Jeff Plagenhoef, M.D.**

Board of Directors Meeting

August 19, 2017

# Strategic Dialogue Summit (SDS)

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- Development of the concept
  - 2016 “Late Breaking Session” – large group focus
  - 2017 ASA Practice Mgt Mtg – CLGP, ABG & medium
  - 2017 IARS, AUS, SoCCA
  - ABA
- Planning committee – Conf Calls June & August
  - Identify key stakeholders & SDS invitees
  - Identify key summit topics
  - Identify a professional facilitator
  - Identify goals – predefine outcome

# Summit Concept and Details

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- Strategic Dialogue Summit: Redesigning for our Best Future
- January 19-20, 2018
- Invitational meeting which will convene physician and non-physician leaders and executives representing broad anesthesiology stockholder interests including academic, small, medium, large, and mega practices, and integrated healthcare systems
- Will utilize the well established and successful "design thinking" or "collaborative thinking" format
- Information will help further define ASA's strategic plan
- Initial Goal = obtain insights from leaders outside of ASA, or while ASA members, committed to other organizations, etc.

# Planning Committee Members

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- Jeffrey Plagenhoef, M.D., FASA
- Jim Grant, M.D., M.B.A., FASA
- Gerald “Jerry” Maccioli, M.D., FCCM
- John Dalton, M.D.
- Joseph Szokol, M.D., FASA
- Martin Kungl, M.D.
- Lilian Kanai, M.D., M.B.A., FASA
- Solomon Aronson, M.D., M.B.A.
- James Mesrobian, M.D.
- Keith “Tony” Jones, M.D.
- Jesse Ehrenfeld, M.D., FASA
- Matthew McEvoy, M.D.
- Christopher Yeakel, M.D., FASA
- Karen Sibert, M.D., FASA
- Mark Gilbert, M.S.

# Planning Committee Support

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- **ASA Staff**

- Paul Pomerantz, Chief Executive Officer
- Chris Wehking, Chief Program Officer
- Danielle Urbina, Director of Meetings and Exhibits
- Amy Williams, Director of Marketing and Communications

- Debbie Greif, Director of Corporate Relations and Business Development

- **Consultant**

- Barbara Fossum, Ph.D.

# Key Topics for the Summit

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- What are the greatest threats?
- Workforce – numbers, impact of consolidation, burnout, etc.
- Threats to scientific advancement – from academic center finances to funding research
- How should resident education be augmented?
- Impact of healthcare reform – best new delivery models?
- The future anesthesia care team model
- Scope of practice – best responses to APRN Consensus Model, APRN Compact, VANH, etc. ?
- Network inadequacy → insurance coverage gaps → out of network billing and payment
- MACRA
- Quality reporting
- What are ASA's strengths and weaknesses?
- Opportunities for ASA2020 fine-tuning

# Planned Purpose and Outcomes of Summit

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- Recognized pressure to change and the threat of lack of consensus/unity of vision/organization on best directions that align with “advancing the specialty and securing its future.”
- Learn views of all key stakeholder groups – wider assessment than views of ASA leaders
- Lead a critical assessment of where we are and brainstorming on where we need to be utilizing “Design Thinking” strategy
  - Identify threats and prioritize them according to severity
  - Identify “must do” action plans and prioritize them

# Planned Purpose and Outcomes of Summit

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- Boosting professional citizenship through professional development education and processes
- Summary – lead toward unity to gain synergy of alignment
- Identify considerations for ASA’s new strategic plan – “ASA 2020”



## Strategic Dialogue Summit Small Group Discussions

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We will now go into table discussions. Table moderators, you have a sheet of paper on your table. For the next 20 minutes, please facilitate a conversation at your table to answer the questions. I ask that at each table one person serve as a table moderator and one person serve as a scribe, recording the group's responses on the provided sheet of paper (staff will collect these at the end of the session). When the 20 minutes has concluded, we will ask for a few table moderator volunteers to report out their table's responses to the full group. Please begin your discussions now.

# Topic: Strategic Dialogue Summit

**What are the top 5 threats and opportunities for the specialty that you would want to see the Strategic Dialogue Summit planning committee consider?**

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**What are the top 3 issues that that you would like to see the planning committee consider including in the Summit session?**

**We are inviting outside perspectives to be represented (hospital administrator, nurse anesthetists, etc.) – what outside perspectives would be important to be represented?**

# Strategic Dialogue Summit Group Report Out

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- It's time to come back to the full group. David Broussard will moderate this report out for the next 20 minutes, and help us to summarize the outcomes from table discussions.

## Instructions

- 1) A few table moderators will be asked to volunteer to provide a 1-2 minute recap of his/her table's discussion for the topic area report out.
- 2) The moderators that follow the first moderator should present:
  - What did your group discuss that was different?
  - What would you add to what has been presented?
- 3) Let's discuss the topic as a group