

Strategic Dialogue Summit: Redesigning for our Best Future

Jeff Plagenhoef, M.D.

Board of Directors Meeting

August 19, 2017

Strategic Dialogue Summit (SDS)

- Development of the concept
 - 2016 “Late Breaking Session” – large group focus
 - 2017 ASA Practice Mgt Mtg – CLGP, ABG & medium
 - 2017 IARS, AUS, SoCCA
 - ABA
- Planning committee – Conf Calls June & August
 - Identify key stakeholders & SDS invitees
 - Identify key summit topics
 - Identify a professional facilitator
 - Identify goals – predefine outcome

Summit Concept and Details

- Strategic Dialogue Summit: Redesigning for our Best Future
- January 19-20, 2018
- Invitational meeting which will convene physician and non-physician leaders and executives representing broad anesthesiology stockholder interests including academic, small, medium, large, and mega practices, and integrated healthcare systems
- Will utilize the well established and successful "design thinking" or "collaborative thinking" format
- Information will help further define ASA's strategic plan
- Initial Goal = obtain insights from leaders outside of ASA, or while ASA members, committed to other organizations, etc.

Planning Committee Members

- Jeffrey Plagenhoef, M.D., FASA
- Jim Grant, M.D., M.B.A., FASA
- Gerald “Jerry” Maccioli, M.D., FCCM
- John Dalton, M.D.
- Joseph Szokol, M.D., FASA
- Martin Kungl, M.D.
- Lilian Kanai, M.D., M.B.A., FASA
- Solomon Aronson, M.D., M.B.A.
- James Mesrobian, M.D.
- Keith “Tony” Jones, M.D.
- Jesse Ehrenfeld, M.D., FASA
- Matthew McEvoy, M.D.
- Christopher Yeakel, M.D., FASA
- Karen Sibert, M.D., FASA
- Mark Gilbert, M.S.

Planning Committee Support

- **ASA Staff**

- Paul Pomerantz, Chief Executive Officer
- Chris Wehking, Chief Program Officer
- Danielle Urbina, Director of Meetings and Exhibits
- Amy Williams, Director of Marketing and Communications

- Debbie Greif, Director of Corporate Relations and Business Development

- **Consultant**

- Barbara Fossum, Ph.D.

Key Topics for the Summit

- What are the greatest threats?
- Workforce – numbers, impact of consolidation, burnout, etc.
- Threats to scientific advancement – from academic center finances to funding research
- How should resident education be augmented?
- Impact of healthcare reform – best new delivery models?
- The future anesthesia care team model
- Scope of practice – best responses to APRN Consensus Model, APRN Compact, VANH, etc. ?
- Network inadequacy → insurance coverage gaps → out of network billing and payment
- MACRA
- Quality reporting
- What are ASA's strengths and weaknesses?
- Opportunities for ASA2020 fine-tuning

Planned Purpose and Outcomes of Summit

- Recognized pressure to change and the threat of lack of consensus/unity of vision/organization on best directions that align with “advancing the specialty and securing its future.”
- Learn views of all key stakeholder groups – wider assessment than views of ASA leaders
- Lead a critical assessment of where we are and brainstorming on where we need to be utilizing “Design Thinking” strategy
 - Identify threats and prioritize them according to severity
 - Identify “must do” action plans and prioritize them

Planned Purpose and Outcomes of Summit

- Boosting professional citizenship through professional development education and processes
- Summary – lead toward unity to gain synergy of alignment
- Identify considerations for ASA’s new strategic plan – “ASA 2020”

Strategic Dialogue Summit Small Group Discussions

We will now go into table discussions. Table moderators, you have a sheet of paper on your table. For the next 20 minutes, please facilitate a conversation at your table to answer the questions. I ask that at each table one person serve as a table moderator and one person serve as a scribe, recording the group's responses on the provided sheet of paper (staff will collect these at the end of the session). When the 20 minutes has concluded, we will ask for a few table moderator volunteers to report out their table's responses to the full group. Please begin your discussions now.

Topic: Strategic Dialogue Summit

What are the top 5 threats and opportunities for the specialty that you would want to see the Strategic Dialogue Summit planning committee consider?

What are the top 3 issues that that you would like to see the planning committee consider including in the Summit session?

We are inviting outside perspectives to be represented (hospital administrator, nurse anesthetists, etc.) – what outside perspectives would be important to be represented?

Strategic Dialogue Summit Group Report Out

- It's time to come back to the full group. David Broussard will moderate this report out for the next 20 minutes, and help us to summarize the outcomes from table discussions.

Instructions

- 1) A few table moderators will be asked to volunteer to provide a 1-2 minute recap of his/her table's discussion for the topic area report out.
- 2) The moderators that follow the first moderator should present:
 - What did your group discuss that was different?
 - What would you add to what has been presented?
- 3) Let's discuss the topic as a group